



28 JANUARY 2008

FOR IMMEDIATE RELEASE

## **Škoda development centre uses virtual reality**

Škoda Auto uses state-of-the-art technology for its vehicle development operations, including a virtual reality centre.

The virtual reality centre makes it possible to significantly reduce and optimise the development process, particularly in the stages of designing the vehicle's exterior and interior, ergonomics as well as integration of various equipment levels.

Also **the new Škoda Superb** has been developed in Škoda Auto's Technological Development Department in Mladá Boleslav, the third largest development centre in VW. Just like the brand alone, the Škoda development centre is growing dynamically. Its current extension that is part of the project of building the new Škoda Auto Technology Centre is backed by a EUR 38 million investment.

For further enquiries, please contact

Marie Tang

Marketing Manager

Tel: 6472 1188

Email: [marie.tang@skoda.com.sg](mailto:marie.tang@skoda.com.sg)