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FOR IMMEDIATE RELEASE

Yeti is our interpretation of a modern SUV

For corporate internet presentation the representatives of Škoda Auto replied to questions regarding how they view the new Škoda Yeti and its chances of success with customers.

At the Geneva Motor Show we asked leading representatives of the car company how much they like the new Škoda Yeti, whether they are satisfied with the reactions of journalists to the new model, what chance they think it has of success on the market at a time when the automobile industry is not exactly in the best of health, and how ready the company is to introduce serial production. Their replies are as follows:

Dr. Eckhard Scholz,
member of the Board of Directors of Škoda Auto responsible for technical development

The Yeti represents our interpretation of a modern SUV, with highly effective petrol TSI engines and diesel aggregates with a Common Rail fuel-injection system, which meets the stringent demands of EU5. The vehicle is fantastic both on and off road, either with front-wheel drive or in its 4x4 version (many of its competitors are nowhere near so good). The Yeti represents the highest quality of all materials used as well as the car itself. I am convinced that it will prove a great hit amongst customers.



Horst Mühl,
member of the Board of Directors of Škoda Auto responsible for production and logistics

The Yeti is a new, outstanding product with new lines. It looks magnificent. I think that given the situation at present the Geneva Motor Show is the right time and place to introduce the Yeti. Our plant in Kvasiny is very well prepared for production. At present production of the "trial" series is already underway, and normal serial production will begin in May.



Fred Kappler,
member of the Board of Directors of Škoda
Auto responsible for sales and marketing

The new Yeti is a marvellous car and has been wonderfully received here. We will begin to sell it on selected markets in summer, starting, as is traditional, in the Czech Republic, Slovakia and Germany, and gradually (from roughly September onwards) moving onto other markets. We have no quotas for this year in respect of numbers sold, but we anticipate that the Yeti will be available on most foreign markets during the course of next year.



Jozef Kabaň,
Head designer at Škoda Auto

At the evening held by the concern in the lead up to the Motor Show many interesting products were to be seen, including the Yeti. This is a completely new car, opening a brand new market segment for Škoda. It is good that such an optimistic and sovereign car as the Yeti is arriving on the market right now. It is not only attractive, but above all very rationally constructed. I have in mind the very balanced combination of space, the quality of materials used, and the low fuel consumption and CO2 emissions.

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