



14 AUGUST 2009

FOR IMMEDIATE RELEASE

Launch of the new Škoda Octavia series

The Octavia embodies the changing image and rise of the Skoda brand like no other model. Two million Octavias have left the assembly lines since 1996 and in the modern history of Škoda, no model has ever been changed so much.

Although the current version of the bestselling Octavia has been extensively revised, designers and engineers have not lost sight of the roots and traditions of the Škoda company, one of the oldest brands in the car industry. The Octavia carries a great deal of heritage in the brand's history.

The development of the second generation of this series, first presented in 2004, has continued steadily. Now, new design and technology elements combine with the Octavia's proven qualities to enhance the car's strengths. Individual styling to the smallest details and modern lines demonstrate the new self-confidence of our brand.

Škoda's designers and engineers have approached the Octavia with great care, fully aware of the challenge ahead – to improve a well-engineered and extremely popular car. Inspired by the new Superb that was launched in February, the new Octavia is based on the current engine range and has excelled in numerous comparison tests.

The new Octavia and Octavia Combi are equipped with a 1.4 TSI petrol engine and delivers 90kW (122bhp). Coupled with an automatic 7-speed DSG gearbox that guarantees smooth and economic driving, drivers have a pleasant experience behind the wheel and also enjoy economical fuel consumption.

The new Octavia VRS and Octavia VRS Combi are equipped with a 2.0 TSI petrol engine that delivers 147kW (200bhp). The automatic 6-speed DSG gearbox offers much better dynamism and has substantially lower fuel consumption and CO₂ emissions on account of its turbocharging. With a maximum speed of 240km/h, the Octavia VRS can reach 0-100km in 7.2 seconds.

All features in the four models are fully factory fitted, hence, ensuring premium quality and seamless functions of the cars. These features include sports rims, leather upholstery, Xenon headlamps with headlamp washers, factory tinted windows, Adaptive Frontlight System with angle control, front fog lamps with corner functionality, climatronic air-con, standard factory audio with 6 disc changer, navigation system, sound system with digital equaliser, leather-covered multi-function steering wheel, GSM III bluetooth telephony, 3rd rear headrest, cruise control, rear mechanical blinds, driver & front passenger airbags, front side airbags, deactivation of front passenger airbag, tyre pressure monitoring, front & rear parking sensors, automatic rain sensors, ISOFIX, electrically height adjustable driver (with memory) and passenger seats and lumbar supports, light assistant among others.



Other features include cruise control, electronic stabilisation programme (ESP) including electronic differential lock (EDL), traction control (ASR), electronically controlled anti-lock braking system (ABS) with electronic brake-pressure distribution (EBD), hydraulic brake assist (HBA) and hill hold control.

Actual specifications may vary according to models.

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